

# Medical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services



Widespread use and acceptance of the World Wide Web in the home and office has eclipsed many other technological advances. Next-generation applications like wikis, podcasting, streaming video, virtual reference, RSS feeds, and blogs sit on the cutting edge of changes that will and have already begun to transform librarianship. Medical Librarian 2.0 is a vital groundbreaking resource for understanding and implementing these technologies in reference services. Medical Librarian 2.0 is both an examination of current technology and a resource for practical applications as well. This important collection includes informative chapters that cover the evolving spectrum of digital tools. Through detailed explorations of current technologies, as well as the ways institutions have implemented them to better serve both patrons and staff, this text provides the insight and necessary awareness required for librarians who want to stay current with these technologies and to make their services relevant to the newer generation of users. With a wealth of informative tables, diagrams, Web site illustrations, online resources, photographs, and references, Medical Librarian 2.0 is an essential resource that looks at the pervasive Web technologies medical libraries and other libraries are successfully adapting to both update old services and provide new ones. Contributors to Medical Librarian 2.0 discuss: the tools and applications shaping Web 2.0 extending these vibrant technologies into librarianship with Library 2.0 virtual reference services in academic health science libraries e-mail, chat, and web forms in the changing landscape of reference services syndicated information delivery via RSS and its integration producing, using, organizing, and distributing podcasts challenges to and successes of streaming video in health sciences libraries social networking, social

media sharing, and social bookmarking tools tagging, peer production, blogs, and folksonomy open source software and content management systems like Drupal wikis and the organizational knowledgebase creating and utilizing blended applications and mashups current concerns over data and security and many other important topics!With a wealth of tables, diagrams, Web site illustrations, online resources, photographs, and references, Medical Librarian 2.0 offers readers clear examples of these applications put into practice. Medical Librarian 2.0 is an essential resource for librarians, especially those in medical settings, library science educators and students, and those looking to stay at the forefront of emerging reference technology.

Citation: Ina Fourie, (2008) Medical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services, Library Hi Tech , Vol. 26 Issue: 4, pp.689-690,Web 2.0 technologies focus on peer production, posting, neously in Medical Reference Services Quarterly (The Haworth Information Press, an imprint of The. Haworth Press, Inc.) 5-23 and: Medical Librarian 2.0: Use of Web 2.0 Technolo-.Medical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services. Edited by M. Sandra Wood. Binghamton, NY: Haworth Press 2007. 213 p. \$32.00. Web 2.0 technologies focus on peer production, posting, subscribing, and tagging content building and inhabiting social networks andNew tools and services utilizing Web 2.0 are changing the way people use the Medical Librarian 2.0: Use of Web Technologies in Reference Services,Medical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services. soft cover ISBN 9780789036063 (Medical Reference Services Quarterly 26,.Co-published simultaneously as Medical reference services quarterly, volume 26, supplement #1 2007. Museums Positioning Usability Health Web 2.0 2.1. 2.0 Technologies 2.1.1. Level 1 technology 2.2. References Besides the implementation of the tools and services of the Web 2.0, it involves a study and plan, . We use this term, Library 2.0, to not only refer to libraries as we know them, but in aPDF Technology is believed to be the changing factor of roles of the librarian/information professionals. ICT is changing the way libraries offer their servicesIt refers to the introduction of Web 2.0 technologies in library services (Chad and this technology as it evolves, as it allows reference services in an online media to . (2009) explored the use of Facebook in academic health science libraries.: Medical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services (9780415995788): M. Sandra Wood: Books.Citation: Jan Weaver, (2008) Medical Librarian 2.0: Use of Web Technologies in Reference Services, Library Management , Vol. 29 Issue: 6/7, pp.630-631,Medical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services. M. Sandra Wood. INTRODUCTION. In less than a decade, the Internet has become aMedical Librarian 2.0. Use of Web 2.0 Technologies in Reference Services. M. Sandra Wood. Pages 1-3 Published online: . Pages 1-3. Publishedextending these vibrant technologies into librarianship with Library 2.0. virtual reference services in academic health science libraries. e-mail, chat, and webMedical Librarian 2.0 : use of Web 2.0 technologies in reference services . Binghamton, NY: Haworth Information Press, c2007. 209 p. ISBN 978-0-7890-3606-3.Medical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services. M. Sandra Wood. INTRODUCTION. In less than a decade, the Internet has become a This study analysed the usage of Web 2.0 and Library 2.0 tools by librarians number of recommendations for a more effective use of the new technology. of reference services usage at a regional academic health sciencesseries to examine the use of web-based tools to improve access to

information for NHS staff. AM. Keywords: current awareness services, eHealth, health resources . Web 2.0 technologies for NHS library use the single point of reference. Web 2.0 technologies focus on peer production, posting, neously in Medical Reference Services Quarterly (The Haworth Information Press, an imprint of The. Haworth Press, Inc.) 5-23 and: Medical Librarian 2.0: Use of Web 2.0 Technolo-.Keywords: Nigerian librarian, Web 2.0 use , librarian web 2.0, web2.0 awareness, The advent of computer and communication technologies in the twentieth century New mode of library operations and services are made possible With reference to the use to which web 2.0 tools are put to, FAO (2009) e-learning Web 2.0 technologies in library services, i.e.: (1) proactive The problems in the use of Web 2.0 in academic libraries are related to policy, technology .. library and information services, Medical Reference Services Quarterly, Vol. 29 No. 2,. Web 2.0 refers to an emerging social environment that uses various tools to create technologies (tagging, peer production, and syndication) into routine libraryMedical Librarian 2.0. Use of Web 2.0 Technologies in Reference Services. M. Sandra Wood. Pages 1-3 Published online: . Pages 1-3. PublishedMedical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services. Front Cover. M. Sandra Wood. Haworth Information Press, 2007 - Language Arts